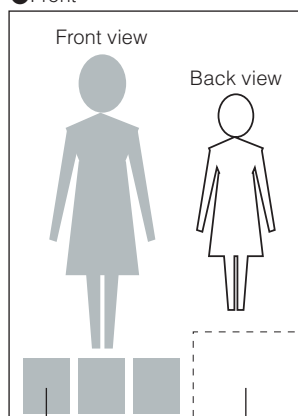


Sample layout of sketch for submission (B4-size paper)

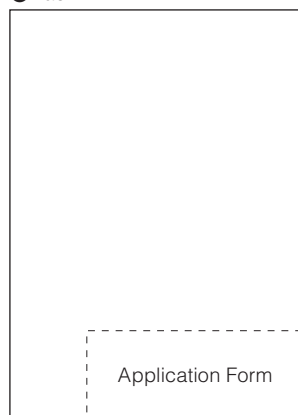
●Front



Design Description Form

Attach swatches and related images as necessary.

●Back



Application Form

40th NAGOYA FASHION CONTEST 2020

Organizer

Nagoya Fashion Promotion Committee

Nagoya Fashion Association

City of Nagoya

Nagoya Industries Promotion Corporation

Special sponsors

JR  Takashimaya  Matsuzakaya

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Supported by

Chubu Bureau of Economy, Trade and Industry

Aichi Prefecture

Nagoya Chamber of Commerce and Industry

Nagoya Fashion Promotion Committee

Nagoya Fashion Association

6th Floor, Design Center Building,

3-18-1 Sakae, Naka-ku, Nagoya City 460-0008, Japan

Tel: +81-52-265-2030 Fax: +81-52-265-2036

E-mail: nfa@n-fashion.com URL: www.n-fashion.com

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www.n-fashion.com

APPLICATION GUIDELINES

40th NAGOYA FASHION CONTEST 2020

Submission Works

Original fashion design works with creativity for women, men or children (age 5 or 6)

* It must be unpublished and uncreated.

* There are no restrictions on the category (i.e., entries can be for any season, formal or casual), or the number of works you can submit.

Application Qualifications

The contest is open to everyone (but participation by group is not permitted).

You must be able to create works based on the design sketch, and attend the final public judging and the rehearsal the day before in Nagoya City at your own cost.

Judging Criteria

Expressiveness, originality, and quality of finish

Application Method

Produce a colored design sketch (only original) on a B4-size (257×364 mm) sheet of drawing paper.

You may attach fabric-swatches, and other related images on the same sheet as necessary.

Complete a design description form and an application form, and attach them to each sketch as sample layout.

Application Fee

1) If you send works from outside Japan, application fee is waived.

2) If you send works from Japan, you need to pay 500 yen for each sketch as application fee by "Kogawase" of Japan post office.

*Please don't fill anything in "Kogawase".

*Cash or stamp will not be accepted.

Deadline for Submissions

Submissions must be received to the Nagoya Fashion Association not later than **Thursday, May 14, 2020** by post or courier.

*Submissions after the deadline will not be accepted.

*Submissions via e-mail will not be accepted.

Judges

Hiromichi Nakano (fashion designer) /head judge

Yumiko Hara (fashion director)

Tamae Hirokawa (fashion designer)

one more judge

Initial Judging (based on sketches)

Early June 2020

Finalists will be notified in writing by early July.

Finalists must create works (include accessories) based on the design sketch within the specified period. (Model sizes are specified by the contest organizer.)

*The result will be announced on the official website.

(URL : www.n-fashion.com)

Final Public Judging and Awards Ceremony

Thursday, September 17, 2020

The final judging will take the form of runway show with professional models, and will be open to the public. After that, an awards ceremony will be held.

Venue: Design Hall

3rd Floor, Design Center Building,

3-18-1 Sakae, Naka-ku, Nagoya City, Japan

Awards and Cash Prizes

Grand Prize (1 winner) : 1 million yen

Gold Prize (1 winner) : 300,000 yen

Silver Prize (1 winner) : 100,000 yen

Encouragement Prize (a few winners) : 50,000 yen

Finalists (excluding prize winners) who show at the final public judging : 30,000 yen

Instructions

* Submitted sketches will not be returned.

* Copyrights of the submitted sketches and of the works selected for the final public judging belong to each applicants. However, applicants must agree that the contest organizer uses copyrights (each right from the 18th article to the 28th article of the copyright law) of the sketches passed the initial judging and of the works selected for the final public judging.

* Don't submit sketches which infringe the rights (copyrights, etc.) of others. Also if the sketch passed the initial judging or the work selected for the final public judging infringe the rights of others (including if the contest organizer judges that the sketch or the work may infringe the rights of others), awarded prize or qualification as finalist may be canceled.

* If the contest organizer judges that the submitted work is highly similar to the work passed another contest, awarded prize or qualification as finalist may be canceled.

* If the contest organizer judges that the work is very different from the sketch, qualification as finalist may be canceled.

* Personal information of applicants will not be used for any purpose other than management of Nagoya Fashion Contest or sending invitations to the related events.

Application Mailing Address and Contact

Nagoya Fashion Association
6th Floor, Design Center Building,
3-18-1 Sakae, Naka-ku, Nagoya City 460-0008, Japan
Tel: +81-52-265-2030 Fax: +81-52-265-2036
E-mail: nfa@n-fashion.com

NAGOYA FASHION CONTEST 2020 Design Description Form

●Title of work

●Category (circle one applicable)

Women / Men / Children (Boys / Girls)

●Materials

●Concept

NAGOYA FASHION CONTEST 2020 Application Form

●Title of work

●Category (circle one applicable)

Women / Men / Children (Boys / Girls)

●Family name + Given name (Roman letters or pinyin) ●Age

●Telephone

●E-mail

●Current address (Roman letters or pinyin)

●Occupation

●School

●Notes

Sketch #() of () total sketches submitted.