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NAGOYA FASHION CONTEST 2025

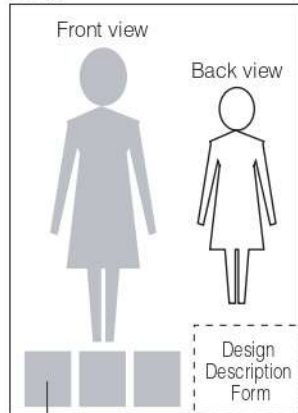


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APPLICATION GUIDELINES

Sample layout of sketch for submission (B4-size paper)

Front

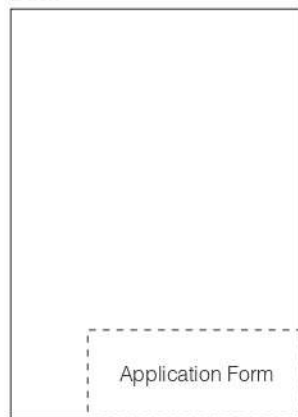


Attach swatches and related images as necessary.

*Please don't use AI, copyrighted photos, images of art work, etc.

*Only Front is subject to judging.

Back



Organizer

Nagoya Fashion Promotion Committee

Nagoya Fashion Association
City of Nagoya

Nagoya Industries Promotion Corporation

Special sponsors

JR Takashimaya

Matsuzakaya

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Supported by

Chubu Bureau of Economy, Trade and Industry
Aichi Prefecture

Nagoya Chamber of Commerce and Industry

Nagoya Fashion Promotion Committee

Nagoya Fashion Association

6th Floor, Design Center Building,

3-18-1 Sakae, Naka-ku, Nagoya City 460-0008, Japan

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E-mail: nfa@n-fashion.com URL: www.n-fashion.com

Website



Instagram



45th

NAGOYA FASHION CONTEST 2025

Requirements

Original fashion design works with creativity for women, men or children (age 5 or 6)

* It must be unpublished and uncreated.

* There are no restrictions on the category (i.e., entries can be for any season, formal or casual), or the number of works you can submit.

* Even in unisex design, please select the category assuming the wearing model.

* If you don't select a category or select multiple categories, the contest organizer will decide a category.

Application Qualifications

The contest is open to everyone (but participation by group is not permitted).

You must be able to create works based on the design sketch, and attend the final public judging and rehearsal the day before in Nagoya City at your own cost.

Judging Criteria

Expressiveness, originality, and quality of finish

Application Method

By referring to sample layout, produce a design sketch (only original) on a B4-size (257x364 mm) sheet of drawing paper.

Complete a design description form and an application form, and attach them to each sketch.

You may attach fabric-swatches, and other related images (taken or created yourself or non-copyrighted) on the same sheet as necessary.

* Please don't use AI, copyrighted photos, images of art work, etc.

Application Fee

1) If you send sketches from outside Japan, application fee is waived.

2) If you send sketches from Japan, you need to pay 500 yen for each sketch as application fee by "Kogawase" of Japan post office.

*Please don't fill anything in "Kogawase".

*Cash or stamp will not be accepted.

Deadline for Submissions

Submissions must be received to Nagoya Fashion Association not later than **Thursday, May 15, 2025** by post or courier.

*Submissions after the deadline will not be accepted.

*Submissions via e-mail will not be accepted.

Judges

Hiromichi Nakano (fashion designer) /head judge

Yumiko Hara (fashion director)

Tamae Hirokawa (designer)

Suzuki Takayuki (designer)

Initial Judging (based on sketches)

Early June 2025

Finalists will be notified by e-mail around late June.

Finalists must create works (include accessories) based on the design sketch within the specified period.

*Model sizes are specified by the contest organizer.

*The result will be announced on the official website.

(URL : www.n-fashion.com)

Final Public Judging and Awards Ceremony

Thursday, September 18, 2025

The final public judging will take the form of runway show with professional models. The awards ceremony will be held after the judging.

Venue: Design Hall

3rd Floor, Design Center Building,

3-18-1 Sakae, Naka-ku, Nagoya City, Japan

Awards and Cash Prizes

Grand Prize (1 winner) : 1 million yen

Gold Prize (1 winner) : 300,000 yen

Silver Prize (1 winner) : 100,000 yen

Encouragement Prize (a few winners) : 50,000 yen

Finalists (excluding prize winners who show at the final public judging) : 30,000 yen

Instructions

* Submitted sketches will not be returned.

* Copyrights of the sketches and the works belong to each applicant. However, applicants must agree that the contest organizer uses copyrights (each right from the 18th article to the 28th article of the copyright law) of the sketches passed the initial judging and of the works selected for the final public judging.

* Don't submit sketches which infringe on the rights (copyrights, portrait rights, etc.) of others.

* It's not permitted that the sketches and the works will be applied for other contests.

* Awarded prize or qualification as finalist may be canceled in the following cases.

•The case of the sketch or the work infringe on the rights of others (including that the contest organizer judges it may infringe on the rights of others).

•The case of the contest organizer judges that the work is highly similar to the work submitted another contest.

•The case of the contest organizer judges that the work is very different from the sketch.

* Personal information of applicants will not be used for any purpose other than management and sending invitations of Nagoya Fashion Contest and related events.

Application Mailing Address and Contact

Nagoya Fashion Association

6th Floor, Design Center Building,

3-18-1 Sakae, Naka-ku, Nagoya City 460-0008, Japan

Tel: +81-52-265-2030 Fax: +81-52-265-2036 E-mail: nfa@n-fashion.com

NAGOYA FASHION CONTEST 2025 Design Description Form

Title of work

Category (circle one applicable)

Women / Men / Boys / Girls

Materials

Concept

NAGOYA FASHION CONTEST 2025 Application Form

Title of work

Category (circle one applicable)

Women / Men / Boys / Girls

Please confirm the following contents and mark the boxes.

Submission sketch and work are unpublished and uncreated.

Submission sketch and work don't infringe on the rights(copyrights, portrait rights, etc.)of others.

Submission sketch isn't used AI, copyrighted photos, images of art work, etc.

*If you don't mark them, application will not be accepted.

Notes

Family name + Given name (Roman letters or pinyin) Age

Current address (Roman letters or pinyin)

Telephone

E-mail

@

Occupation

School / Company

Sketch # () of () total sketches submitted.